



For Immediate Release

CASBAA delivers Asian Satellite Services Report

Hong Kong, 18 December, 2007 – CASBAA has launched its first Asian Satellite Services Report for members, highlighting key aspects of regulatory effectiveness for the Asia Pacific satellite industry.

The Report was commissioned by CASBAA and researched, written and reviewed over a six-month period by a CASBAA panel of experts and senior executives.

The CASBAA Asian Satellite Services Report provides an overview of the regulatory environment in 21 jurisdictions across the region, serving both as a top-level guide and an advocacy tool for stakeholders. The Report also contains up-to-date satellite, DTH and VSAT data, as well as base indicators such as population and GDP data.

According to CASBAA, the much sought after Satellite Services Report offers an important regulatory environment index for its members and related industry players. “One of the key conclusions is that markets with an ‘Open Skies’ policy benefit greatly from increased business and overall market values afforded by free and open competition,” said Simon Twiston Davies, the CEO of CASBAA.

The CASBAA Satellite Services Report is a companion to the online CASBAA Asia Pacific Satellite Industry Directory housed at www.casbaa.com as a downloadable PDF file designed for members.

“Meanwhile, the CASBAA Satellite Industry Committee is working on two satellite industry related events for 2008: the India Satellite Industry Forum on March 18, as well as the annual Satellite Industry Forum in Singapore on June 16,” added Twiston Davies. “The coming year is shaping up very positively for our satellite industry members.”

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About CASBAA – www.casbaa.com

The Cable & Satellite Broadcasting Association of Asia (CASBAA) is an industry-based advocacy group dedicated to the promotion of multi-channel TV via cable, satellite, broadband and wireless video networks across the Asia-Pacific. CASBAA represents some 128 Asia-based corporations, which in turn serve more than three billion people. Members include AETN International (History Channel), Asia Broadcast Networks, Asia Broadcast Satellite, AsiaSat, Astro, Australia Network, Bloomberg Television, Chunghwa Telecom, Discovery Networks Asia, Genesis Networks, Granada International/ITV Worldwide, HBO Asia, Intelsat, Macquarie Group, MediaFLO Technologies, Motorola, MTV Networks Asia Pacific, Nokia, now TV, PricewaterhouseCoopers, SES New Skies, Sony Pictures Television International, STAR Group, Sun Microsystems, TrueVisions, Turner International Asia Pacific, Walt Disney Television International, Chello Zone, Al Jazeera, Amarchand Mangaldas, Asian Food Channel, BBC Global Channels Asia-Pacific, Celestial Movies, Deutsche Welle, ESPN STAR Sports, Hallmark Channel, GMA Network Inc., GroupM, HiT Entertainment, Hong Kong Cable TV, Irdeto, KDB Skylife, Lovells, Measat, MGM Networks, Microsoft Corporation, Minter Ellison, National Geographic, Network18, Paul Weiss, Playboy TV, ProtoStar, Providence Equity, PT Direct Vision, SAT-GE, Tandberg Television, Tata Sky, TBN, Ten Sports, TFN Media, TimeWarner, TV5MONDE, Viaccess and Zee TV.

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